# Agreement for Collaboration and Support between The Magenta Foundation and the International Network Against Cyber Hate (INACH)

- I. Introduction and Shared Objectives
- II. Financial Commitments and Donation Details
- III. Ro & Suz Magenta Award: Selection and Promotion
- IV. Compliance and Transparency
- V. Board Resolutions to approve the Agreement

## Ad I. Introduction and Shared Objectives

The common goals of the Magenta Foundation and the International Network Against Cyber Hate (INACH) form the basis of this Agreement. Both organizations, united in purpose, strive to cultivate a world that values diversity, inclusion, personal freedom, and mutual respect. A world where discrimination is actively confronted and dismantled, both in physical spaces and in the vastness of the digital sphere. Together, Magenta and INACH are committed to tackling hate speech, cyberbullying, and all forms of discrimination online, recognizing the power of the Internet as a tool that can either promote unity or sow discord. Our common goal is educating individuals, communities, and institutions about the harm and impact of these practices and inspiring action for positive change. This covenant is a statement of our collective commitment to these ideals and a testament to our ongoing collaborative efforts.

### Ad II. Financial Commitments and Donation Details

The Magenta Foundation hereby commits to a one-time donation of €30,000 (Thirty thousand euros) to the International Network Against Cyber Hate (INACH). This donation will be specifically divided into two parts: a single, not earmarked donation of €24,000 (Twenty-four thousand euros) to INACH, and an earmarked donation of €6,000 (Six thousand euros) to the *Ro & Suz Magenta Award*, a program jointly organized by Magenta and INACH. In addition, an annual donation of up to €5,000 (Five thousand euros) will be made to an individual or organization selected for the Ro & Suz Magenta Award.

These contributions represent more than mere financial investments; they symbolize a steadfast belief in the strength of solidarity and the efficacy of collective action. The Magenta Foundation's support of INACH's mission to effect meaningful change reflects its profound commitment to the shared goals of fostering a more inclusive and respectful society. This alignment is consistent with the principle first articulated by Suzette Bronkhorst: "Bringing the Online In Line with Human Rights"

We firmly believe that the donations will significantly support the invaluable efforts of the INACH Foundation and the Magenta Foundation to combat hate and discrimination online. These contributions will further advance our shared mission to create a world free of prejudice and hate speech.

The specifics concerning the one-off donations, which totals €30,000, and the annual donation of €5,000 are set out in the text below.

The financial contributions made by the Magenta Foundation to the INACH Foundation will be handled in the manner set out below:

- A single, not earmarked donation of €24,000 (Twenty-four thousand euros.) to the INACH Foundation.
- An single earmarked donation of €6,000 (Six thousand euros) to the Ro & Suz Magenta Award, a program jointly organized by the Magenta Foundation and the INACH Foundation during the annual INACH conference.
- 3. An annual earmarked donation in an amount not to exceed €5,000 (Five thousand euros) to the recipient of the Ro & Suz Magenta Award for the respective year. This commitment shall remain in effect only so long as the Magenta Foundation's financial resources allow and the Award is organized as stipulated hereunder in Ad III, of this Agreement.

Payments of the single earmarked donation of €6,000 for the Ro & Suz Magenta Award will be made before the 2023 INACH Annual Conference. The single unrestricted donation of €24,000 to INACH will be disbursed in 2023, in the months following the INACH Annual Conference, and is subject to the fulfilment of the commitments set out in this proposal.

The annual earmarked donation for the Ro & Suz Magenta Award, not to exceed €5,000, will be made to the verified bank account of the recipient for that respective year, as detailed in Section Ad. IV of this Agreement.

#### Ad III. Ro & Suz Magenta Award: Selection and Promotion

The Ro & Suz Magenta Award constitutes an integral component of the annual INACH conference. To underscore the significance of this award, the following stipulations shall be observed:

- A duly appointed representative of the INACH Foundation Board shall actively engage in the Ro & Suz Magenta Award Jury's proceedings.
- The recipient of the annual Ro & Suz Magenta Award, whether an individual
  or representing an organization, shall receive an invitation to serve on the
  Jury for the subsequent Award cycle. A declination or inability to accept this
  role shall not impair or alter the composition and functioning of the Jury.
- The INACH Foundation and the Magenta Foundation shall undertake concerted efforts to promote the Ro & Suz Magenta Award and its winner actively and promptly through their respective channels of communication.
- The designation "Ro & Suz Magenta Award" shall be uniformly utilized in all communications pertaining to the award and its recipients by both the INACH Foundation and the Magenta Foundation.
- The INACH Foundation shall furnish requisite administrative and communication support, encompassing relevant correspondence with its members concerning the Ro & Suz Magenta Award and the orchestration of the Award's presentation during the annual conference.

- The Ro & Suz Magenta Award shall be ceremoniously presented at the inception of the Annual INACH Conference, following the INACH chair's opening remarks, in a segment lasting no fewer than twenty minutes.
- 7. The incumbent winner shall be invited to bestow the Award upon the succeeding winner, elucidating the Jury's rationale for their selection. Should the incumbent winner decline or be unable to accept this role, a representative of the Magenta Foundation shall fulfil this responsibility. In the event that the representative of the Magenta Foundation is likewise unavailable, the representative of the INACH Foundation Board in the Jury, or the Chair of INACH, shall be appointed to fulfil this role.
- Both a representative of the Magenta Foundation and the INACH Foundation representative in the Jury, or a representative of INACH, as the Chair, shall be accorded an opportunity to deliver remarks, whether in person, virtually, or through a hybrid combination of these modes.

## Ad IV. Compliance and Transparency

The International Network Against Cyber Hate (INACH) is obligated to annually disclose its audit report and financial statements through the Dutch ANBI Portal Site at [https://www.anbi-portaal.nl/international-network-against-cyber-hate]. This action is undertaken in compliance with applicable laws and regulations, thereby ensuring the requisite financial transparency.

The annual earmarked donation for the Ro & Suz Magenta Award, not to exceed €5,000, will be made to the verified bank account of the recipient for that year. This transfer shall be conducted in compliance with applicable international and local laws, provided that the bank account is not frozen due to international or domestic sanctions, and subject to the recipient's adherence to the Jury's rules of the Ro & Suz Magenta Award. These rules may include, but are not limited to, the submission of an accounting report, a financial plan, and a detailed indication of how the recipient plans to utilize the grant received.

## Ad V. Board Resolutions to approve the Agreement

### Resolution of the INACH Foundation Board

We, the undersigned, hereby approve the adoption of the Agreement for Collaboration and Support between the International Network Against Cyber Hate (INACH) Foundation and The Magenta Foundation, concerning the organization of financial support, collaboration, and the Ro & Suz Magenta Award.

International Network Against Cyber Hate (INACH) Foundation Board

Name: Philippe Schmidt, Chair

Date: 1-9-2023

Signature:

DocuSigned by:

Name: Jonathan Vick, Treasurer

Date: 06-Sep-2023 | 17:41 PDT

Signature:



Name: Steffen Eisentraut, Secretary

Date: 1-9-2023

Signature:



Name: Selma Muhič Dizdarevič, Board Member

Date: 31-8-2023

Signature:



## Resolution of the Magenta Foundation Board

We, the undersigned, hereby approve the adoption of the Agreement for Collaboration and Support between The Magenta Foundation and the International Network Against Cyber Hate (INACH) Foundation, concerning the organization of financial support, collaboration, and the Ro & Suz Magenta Award.

Magenta Foundation Board

Name: Brieuc-Yves Cadat-Lampe, Chair and Treasurer Signature:

Date: 30-8-2023

DocuSigned by:

Name: Jolie Martin - van der Klis, Secretary

Date: 31-8-2023

Signature: \_\_\_\_DocuSigned by:

5081EB1A4580497...

Name: Rob van Veelen, Board Member

Date: 31-8-2023

Signature:

