

Ro & SuZ Award

The award derives its name from Ronald Eissens (1963-2021) and Suzette Bronkhorst (1958-2021), it's awarded every year to (an) organization(s) and/ or (an) individual(s) that develop(s) innovative ways to combat cyber hate or works towards "Bringing the Online In line with Human Rights"

In 1992 Ronald and Suzette started the Magenta foundation, a Dutch based foundation to combat racism and discrimination, initially by organizing a variety of IRL activities in the Netherlands and from 1995 on also online. In 1997 they founded the Dutch complaints bureau for discrimination on Internet (MDI). It was the first organization of its kind in the world. As internet doesn't have borders Magenta created several international activities often under the name I CARE (Internet Centre Anti Racism Europe). Together with their German Partner, Jugendschutz.net, Magenta founded the International Network Against Cyber Hate (INACH) in 2002. INACH has members in 5 continents over 20 countries.

Ronald and Suzette, also known as Ro & SuZ, always tried to take a fresh and non-partisan approach to tackle problems on internet. Also showcasing all the positive opportunities, the internet has to offer a.o. through reporting on March 21, the UN International Day for the Elimination of Racial Discrimination activities in several countries, in the early days of internet offering web space to organizations that didn't or couldn't have their own and with partners organize online conferences. All this way before social media existed, those only started from 2004 on. With the Ronald and Suzette award they hope to encourage and highlight new initiatives to make internet a better place.

Composition

The Ro & SuZ Award consists of a certificate and 5.000,- euro prize.

Nomination

Each year on the 26th of January, the jury puts out a call for nominations of people or organizations that are committed to *Bringing the Online In Line with Human Rights*.

Submission

Submissions should be accompanied by a cover letter in which the nominator explains why the work of the person and/ or organization stands out and is innovative in contributing to *Bringing the Online In Line with Human Rights*. Jury members can also submit candidates. Persons or organizations cannot nominate themselves for the award. The deadline for submissions is July 1.

Selection

- After the deadline for submissions, the Magenta Foundation will shortlist a maximum of 3 final candidates. The nominees will be announced on August 31.
- In a second round the full jury will appoint the winner by unanimous vote. The decision is final and without appeal.

Awarding ceremony

The winner of the Ro & SuZ Award will be announced and awarded during the INACH Conference in fall each year.

Criteria for nominations

- Project has to be truly innovative;
- Smaller initiatives where the money can make a difference;
- Preference for projects that stand up for invisible groups.

We hope that recipients will get more possibilities to bring their solutions and ideas into the limelight.

Jury

The jury consists of five seats

- Three permanent seats appointed by the Magenta Foundation;
- One seat for a member of the INACH board
- From 2022 onwards one alternating seat for the previous winner of the Ronald and Suzette Award.

Requirements

- Chair of the jury is the Chair of the Magenta Foundation;
- A jury member is somebody from INACH (from 2022: Jonathan Vick);
- Winner of the previous year is jury member (if the winner can't fulfill this, the sitting jury member is asked to stay on another year: otherwise the sitting jury members ask another relevant personality);
- As much as possible regional spread of jury members
- Knowledgeable about Cyber hate.